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Interviews: 1002 adults
Dates: July 26-28, 1997

48 Male
52 Female
[5]

FINAL

Study #4081
NBC News/WSJ
July 1997

AR SA	TYPE	SA MB	FORM	DA TF
[6] [7]	[8]	[9] [10] [11]	[12]	[13] [14]

July 1997

1. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

							High	Low	
	7/97	6/97	4/97	3/97	1/97	12/96	2/91+	7/92+	
Right direction.....	44	43	37	40	46	46	65	14	[15]
Wrong track.....	40	40	44	45	38	38	22	71	
Mixed (VOL).....	12	14	16	13	12	13	9	9	
Not sure.....	4	3	3	2	4	3	4	6	

+ Asked only of registered voters.

- 2a. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

							High	Low	
	7/97	6/97	4/97	3/97	1/97	12/96	1/94	6/93	
Approve.....	56	58	57	57	60	58	60	41	[16]
Disapprove.....	36	33	36	36	32	34	31	50	
Not sure.....	8	9	7	7	8	8	9	9	

- 2b. Do you generally approve or disapprove of the job Bill Clinton is doing in handling the economy?

							High	Low	
	7/97*	6/97	4/97	3/97	1/97	12/96	6/97	7/93	9/94
Approve.....	62	60	55	59	58	59	60	40	40
Disapprove.....	29	32	38	33	35	32	32	51	51
Not sure.....	9	8	7	8	7	9	8	9	9

* Asked of one-half the respondents (FORM A).

- 2c. In general, do you approve or disapprove of the job Bill Clinton is doing in handling our foreign policy?

							High	Low	
	7/97**	6/97	4/97	3/97	1/97	12/96	1/97	9/94	
Approve.....	51	53	52	48	57	49	57	32	[18]
Disapprove.....	37	34	32	37	34	37	34	60	
Not sure.....	12	13	16	15	9	14	9	8	

** Asked of one-half the respondents (FORM B).

(ASK ONLY OF RESPONDENTS WHO SAY THEY APPROVE OF BILL CLINTON OVERALL IN Q.2a:)

3. Some recent public opinion polls have shown Bill Clinton with the highest approval ratings of his presidency. Which one of the following do you think best describes the reason why you approve of the job Bill Clinton is doing?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

The economy is strong and stable.....	36	[19]
He has done a good job of looking out for the middle class.....	15	
He has worked with Republicans in Congress to pass important legislation.....	14	
The U.S. is at peace and has good foreign relations.....	9	
He has provided good leadership and moved America ahead.....	8	
He has a warm and caring personality.....	4	
All (VOL).....	11	
None (VOL).....	1	
Not sure.....	2	

4. I'm going to read you the names of several public figures and organizations, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Bill Clinton							[20]
July 1997.....	26	30	13	14	16	1	
June 1997.....	20	31	17	15	16	1	
April 1997.....	20	33	15	15	16	1	
March 1997.....	23	31	14	14	17	1	
January 1997.....	25	30	16	15	13	1	
December 1996.....	22	32	15	15	16	-	
<i>High</i>							
January 1993.....	33	31	15	9	7	5	
<i>Low</i>							
September 1994.....	13	28	18	18	23	-	
Newt Gingrich							[21]
July 1997.....	4	14	22	25	29	6	
June 1997.....	6	15	18	25	30	6	
April 1997.....	6	15	21	22	31	5	
March 1997.....	5	15	19	23	33	5	
January 1997.....	6	16	18	24	31	5	
December 1996.....	8	13	22	21	29	7	
<i>High</i>							
April 21-25, 1995.....	11	20	18	13	23	15	
<i>Low</i>							
March 1997.....	5	15	19	23	33	5	

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Name/ Not Sure</u>	
Democratic Party							[22]
July 1997.....	12	29	30	16	11	2	
March 1997.....	11	29	28	18	12	2	
January 1997.....	16	31	24	17	11	1	
October 1996+.....	18	26	23	16	15	2	
September 1996+.....	17	29	20	17	15	2	
August 20-21, 1996+.....	19	27	21	15	17	1	
<i>High</i>							
October 20-21, 1992+.....	19	29	22	15	12	3	
<i>Low</i>							
December 1994.....	10	23	25	24	16	2	
Fred Thompson							[23]
July 1997.....	6	12	16	4	3	59	
June 1997.....	5	7	15	2	2	69	
Al Gore							[24]
July 1997.....	16	33	23	11	14	3	
June 1997.....	18	28	25	13	12	4	
April 1997.....	15	31	25	15	12	2	
March 1997.....	17	30	22	16	12	3	
January 1997.....	22	29	24	12	11	2	
December 1996.....	17	30	26	12	12	3	
<i>High</i>							
January 1993.....	23	32	22	9	6	8	
<i>Low</i>							
March 1997.....	17	30	22	16	12	3	
Republican Party							[25]
July 1997.....	8	29	31	19	11	2	
March 1997.....	10	30	27	19	12	2	
January 1997.....	10	32	26	20	11	1	
October 1996+.....	12	26	27	18	15	2	
September 1996+.....	11	29	22	20	16	2	
August 20-21, 1996+.....	16	25	25	17	16	1	
<i>High</i>							
January 1995.....	17	33	25	13	9	3	
<i>Low</i>							
October 20-21, 1992.....	10	21	19	23	24	3	

+ Asked only of registered voters.

Q.4 (cont'd)

Very

Somewhat

Somewhat

Very

Don't Know
Name/

	<u>Positive</u>	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	<u>Not Sure</u>	
Trent Lott							[26]
July 1997.....	5	11	18	7	4	55	
June 1997.....	5	10	19	7	4	55	
April 1997.....	6	10	17	4	2	61	
March 1997.....	4	11	19	5	3	58	
January 1997.....	6	10	14	3	2	65	
December 1996.....	5	9	18	4	2	62	
Phillip Morris Tobacco Company							[27]
July 1997.....	6	9	21	19	39	6	
Hillary Rodham Clinton							[28]
July 1997.....	16	23	21	16	23	1	
June 1997.....	22	26	15	15	20	2	
April 1997.....	18	26	18	14	22	2	
March 1997.....	17	25	21	15	21	1	
January 1997.....	18	25	19	16	20	2	
December 1996.....	15	24	22	15	22	2	
<i>High</i>							
January 1993.....	27	30	21	8	8	6	
<i>Low</i>							
May 1996+.....	14	20	19	17	27	3	

+ Asked only of registered voters.

5. In general, do you approve or disapprove of the job Congress is doing?

	<u>7/97</u>	<u>6/97</u>	<u>4/97</u>	<u>3/97</u>	<u>1/97</u>	<u>10/96+</u>	<u>High</u> <u>4/21-</u> <u>25/95</u>	<u>Low</u> <u>10/90+</u>	
Approve.....	48	44	41	36	39	39	47	22	[29]
Disapprove.....	37	44	45	52	50	50	40	69	
Not sure.....	15	12	14	12	11	11	13	9	

+ Asked only of registered voters.

6a. Do you approve or disapprove of the job Newt Gingrich is doing as speaker of the House of Representatives?

	<u>7/97</u>	<u>4/97</u>	<u>1/97</u>	<u>1/96</u>	<u>12/95</u>	<u>11/95</u>	<u>High</u> <u>4/21-</u> <u>25/95</u>	<u>Low</u> <u>11/95</u>	
Approve.....	31	32	29	29	32	27	45	27	[30]
Disapprove.....	52	54	57	57	56	60	36	60	
Not sure.....	17	14	14	14	12	13	19	13	

6b. In your opinion, should Newt Gingrich continue to serve as speaker of the House of Representatives, or should he be replaced as speaker?

	<u>7/97**</u>	<u>4/97</u>	<u>1/97</u>	
Should continue to serve.....	32	34	43	[31]
Should be replaced.....	57	57	51	
Not sure.....	11	9	6	

** Asked of one-half the respondents (FORM B).

7. How well do you think President Clinton and the Republicans in Congress are doing when it comes to working together to deal with the issues -- do you think they are working together very well, fairly well, not so well, or not working well together at all?

Very well.....	6	4	[32]
Fairly well.....	48	43	
Not so well.....	28	33	
Not well at all.....	16	18	
Not sure.....	2	2	

** Asked of one-half the respondents (FORM B).

- 8a. From what you know, do you agree more with Bill Clinton and the Democrats **OR** more with the Republicans in Congress on the issue of the federal budget?

	<u>7/97</u>	<u>4/97</u>	<u>1/96</u>	<u>12/95</u>	<u>11/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	
Clinton and Democrats	46	43	44	44	49	38	38	38	[33]
Republicans in Congress.....	36	38	39	41	37	41	44	41	
Both equal (VOL).....	5	5	6	4	4	5	4	4	
Not sure.....	13	14	11	11	10	16	14	17	

- 8b. In general, do you approve or disapprove of the balanced budget agreement reached by President Clinton and the Republican leaders in Congress?

	<u>7/97</u>	<u>6/97</u>	
Approve.....	54	52	[34]
Disapprove.....	24	29	
Not sure.....	22	19	

- 8c. How likely do you think it is that the federal budget will be balanced in five years -- very likely, fairly likely, just somewhat likely, or not at all likely?

	<u>7/97*</u>	<u>6/97</u>	<u>4/97</u>	<u>3/97</u>	
Very likely	4	4	3	4	[35]
Fairly likely.....	11	10	8	7	
Just somewhat likely.....	31	25	26	19	
Not at all likely.....	52	60	62	69	
Not sure.....	2	1	1	1	

* Asked of one-half the respondents (FORM A).

9. From what you know, do you agree more with President Clinton and the Democrats **OR** more with the Republicans in Congress on the issue of cutting taxes?

	<u>7/97</u>	<u>6/97</u>	
Agree more with President Clinton and the Democrats.....	44	45	[36]
Agree more with the Republicans in Congress.....	36	37	
Both equal (VOL)	4	6	
Not sure.....	16	12	

10. As you may know, people who work but have a low income receive a tax credit on their federal income tax bill that effectively eliminates their federal income taxes. Some people say that these low-income working people with children should also be able to receive a proposed five-hundred-dollar-per-child tax credit to offset part of the federal payroll taxes they do pay. Others say that low-income working people should not also receive the proposed child tax credit, because they already receive a tax credit that eliminates their federal income taxes. Who do you agree with more?

Low-income working people should get child tax credit.....	57	[37]
Low-income working people should <u>not</u> get child tax credit.....	36	
Not sure.....	7	

11. In future years, it is expected that revenues for the Medicare system will not be enough to cover expenses. In order to deal with this situation, would you favor or oppose a proposal to increase the Medicare premiums for wealthy retirees?

Favor.....	68	[38]
Oppose.....	26	
Not sure.....	6	

- 12a. Let me read you six events that have been in the news over the past few weeks. Please tell me which one or two you have been following most closely.

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF THOSE FOLLOWING MOST CLOSELY

	Q.12a Following Most Closely		Q.12b Paid Little Or No Attention	
The manhunt for Andrew Cunanan.....	35	[39]	24	[40]
The exploration of Mars.....	33		17	
The settlement of the lawsuit against the tobacco companies.	32	>	13	>
Negotiations between the White House and Congress over the balanced budget and tax cuts.....	18		19	
The stock market increase.....	13		12	
The Senate hearings on campaign fund-raising.....	11		17	
None (VOL).....	4		5	
Not sure.....	2		8	

- 12b. Which of these events in the news have you paid little or no attention to?

Turning now to information about politics...

13. How closely would you say you follow stories from Washington, DC, that deal with politics and government -- very closely, somewhat closely, not that closely, or not closely at all?

Follow very closely.....	13	[41]
Follow somewhat closely.....	50	
Do not follow that closely.....	25	
Do not follow closely at all.....	11	
Not sure.....	1	

14. Which party do you think is more influenced by special interests and lobbyists, the Democratic Party or the Republican Party?

	<u>7/97</u>	<u>4/97</u>	<u>3/97</u>	<u>1/97</u>	<u>11/96+</u>	<u>1/93</u>	
Democratic Party.....	32	30	33	27	32	32	[42]
Republican Party.....	29	30	30	28	29	34	
Both equally (VOL).....	28	30	28	36	28	23	
Not sure.....	11	10	9	9	11	11	

+ Asked only of registered voters.

- 15a. How interested are you in the Senate campaign fund-raising hearings--very interested, fairly interested, just somewhat interested, or not very interested?

Very interested.....	14	[43]
Fairly interested.....	14	
Just somewhat interested.....	33	
Not very interested.....	39	
Not sure.....	-	

- 15b. Do you think that these Senate campaign fund-raising hearings are relatively fair and impartial, or do you think that they are mainly a partisan attack on the Clinton White House and the Democrats by congressional Republicans?

Relatively fair and impartial.....	27	[44]
Partisan attack on Clinton White House and the Democrats.....	50	
Some of both (VOL).....	10	
Not sure.....	13	

16. Do you think the political fund-raising abuses that President Clinton and the Democratic Party have been reported as committing are acts that many politicians have probably committed, or do you think that these abuses are ones that do not occur frequently in our political system?

Many politicians have committed similar fund-raising abuses.....	74	[45]
These fund-raising abuses do not occur frequently in our system.....	18	
Not sure.....	8	

- 17a. Following are some allegations that the Senate campaign fund-raising hearing committee is going to examine. For each one, please tell me whether this allegation concerns you a lot, quite a bit, just some, or very little.

	Concerns <u>A Lot</u>	Concerns Quite <u>A Bit</u>	Concerns Just <u>Some</u>	Concerns <u>Very Little</u>	Not <u>Sure</u>	
Charges that foreign nationals made illegal contributions to the Clinton campaign.....	35	15	23	26	1	[46]
Charges that some government officials conducted fund-raising on government property.....	22	10	27	39	2	[47]
Charges that special interest groups donated large sums of money to campaigns.....	35	15	25	24	1	[48]
Charges that foreign governments had a plan to influence both the presidential and congressional elections last year.....	47	14	20	17	2	[49]

- 17b. Which one of the following statements comes closest to your point of view regarding American foreign policy?*

Foreign attempts to buy influence have a big impact on American foreign policy.....	54	[50]
Foreign attempts to buy influence have a small impact on American foreign policy.....	33	
OR		
Foreign attempts to buy influence have no impact on American foreign policy.....	7	
None (VOL)/not sure.....	6	

* Asked of one-half the respondents (FORM A).

18. Do you think the Clinton presidential campaign accepted illegal foreign contributions?**

Yes, accepted illegal contributions.....	64	[51]
No, did not accept illegal contributions.....	15	
Not sure.....	21	

** Asked of one-half the respondents (FORM B).

19. Who do you think is more interested in finding out the truth about campaign contributions from the congressional hearings--the Democrats or the Republicans, both parties, or neither party?**

Democrats.....	4	[52]
Republicans.....	32	
Both parties.....	31	
Neither party.....	31	
Not sure.....	2	

** Asked of one-half the respondents (FORM B).

20. Suppose that Congress passed campaign reform legislation. Some people say campaign finance reform would have a positive effect on the political system, because it will reduce the influence that the wealthy and special interests have on elections. Other people say campaign finance reform would have no effect on the political system, because the wealthy and special interests will always find loopholes in the law and continue to have just as much influence on elections. Which point of view do you agree with more? If you do not know or are not sure, please just say so.

Campaign finance reform would have a positive effect.....	31	[53]
Campaign finance reform would have no effect.....	58	
Don't know/not sure.....	11	

21. Some people say that campaign spending and contributions are forms of speech protected by the First Amendment and cannot be regulated. Other people say that campaign spending and contributions have nothing to do with free speech, and that limits should be imposed. Which position do you agree with more?

Campaign spending is a form of free speech; cannot be regulated.....	18	[54]
Campaign spending has nothing to do with free speech; spending limits should be imposed.....	74	
Not sure.....	8	

22. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? **(IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/ REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? **(IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")**

Strong Democrat.....	16	{205}
Not very strong Democrat.....	14	SKIP TO Q.23b
Independent/lean Democrat.....	9	
Strictly independent.....	23	SKIP TO Q.24a
Independent/lean Republican.....	9	
Not very strong Republican.....	11	CONTINUE
Strong Republican.....	11	
Other.....	5	SKIP TO Q.24a
Not sure/nothing.....	2	

(ASK ONLY OF REPUBLICANS IN Q.22.)

- 23a. Let me read you a list of people who might seek the Republican nomination for president in the year 2000. If you were voting today in the next Republican primary for president, which one of the following candidates would you vote for? **(IF "NOT SURE," ASK:)** Well, which way do you lean?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	All Republicans		
	7/97	4/97	
Texas Governor George Bush.....	20	24	[55]
Elizabeth Dole.....	15	16	
Jack Kemp.....	14	17	
Dan Quayle.....	10	9	
Steve Forbes.....	7	8	
Fred Thompson.....	7	3	
Lamar Alexander.....	5	3	
Newt Gingrich.....	5	NA	
Pat Buchanan.....	4	6	
Someone else/none (VOL).....	6	5	
Not sure.....	7	9	

(ASK ONLY OF DEMOCRATS IN Q.22.)

- 23b. Let me read you a list of people who might seek the Democratic nomination for president in the year 2000. If you were voting today in the next Democratic primary for president, which one of the following candidates would you vote for? **(IF "NOT SURE," ASK:)** Well, which way do you lean?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	All Democrats		
	7/97	4/97	
Al Gore.....	52	56	[56]
Bill Bradley.....	11	9	
Jesse Jackson.....	9	8	
Richard Gephardt.....	8	6	
Bob Kerrey.....	4	4	
Someone else/none (VOL).....	7	11	
Not sure.....	9	6	

- 24a. What is your preference for the outcome of the November 1998 congressional elections -- a Congress controlled by Republicans or a Congress controlled by Democrats?

	7/97	4/97	
Republican-controlled Congress.....	45	44	[57]
Democrat-controlled Congress.....	39	38	
Not sure.....	16	18	

- 24b. If Newt Gingrich remains as Speaker of the House of Representatives, what effect do you think it will have on Republican congressional candidates running in the 1998 elections--do you think it will help Republican candidates, hurt Republican candidates, or will it have little effect on Republican candidates?

Help the Republican candidates.....	13	[58]
Hurt the Republican candidates.....	38	
Have little effect on Republican candidates.....	39	
Not sure.....	10	

- 24c. If Newt Gingrich were a candidate for president in the 2000 elections, would you consider voting for him or not?

Yes, would consider voting for him.....	16	[59]
No, would not consider voting for him....	73	

Depends (VOL).....	7
Not sure.....	4

Now I'd like to ask you some questions about the economy.

25a. Do you think there will or will not be an economic recession during the next twelve months?

	<u>7/97*</u>	<u>6/97</u>	<u>4/97</u>	<u>1/97</u>	<u>3/96</u>	<u>12/90</u>	<u>10/90</u>	<u>9/15- 18/90</u>	<u>9/4- 5/90</u>	
Will be an economic recession.....	22	15	19	23	32	73	66	51	58	[60]
Will not be an economic recession.....	68	77	70	67	53	19	24	35	30	
Not sure.....	10	8	11	10	15	8	10	14	12	
					<u>8/90</u>	<u>7/90</u>	<u>5/90</u>	<u>4/90</u>	<u>3/90</u>	<u>1/90</u>
					57	25	30	23	30	31
					26	49	57	64	56	56
					17	26	13	13	14	13

* Asked of one-half the respondents (FORM A).

25b. Do you think there will or will not be an economic recession in the next five years?

	<u>7/97**</u>	<u>6/97</u>	
Will be an economic recession.....	49	66	[61]
Will not be an economic recession.....	38	21	
Not sure.....	13	13	

** Asked of one-half the respondents (FORM B).

26a. As you may know, about four years ago Congress passed NAFTA, the free trade agreement with Mexico and Canada. So far, would you say that NAFTA has made more of a positive impact on the United States or more of a negative impact on the United States?

	<u>7/97</u>	<u>4/97</u>	<u>3/96</u>	<u>7/94</u>	
Positive impact.....	32	28	21	28	[62]
Negative impact.....	42	43	48	35	
No impact either way (VOL).....	7	8	7	16	
Not sure.....	19	21	24	21	

26b. As you may know, President Clinton has asked Congress to give him "fast-track" authority to negotiate more free trade agreements. The "fast-track" authority would mean that once the negotiations are completed, Congress would take an up-or-down vote on an agreement as a whole, but could not vote to make any amendments or changes in an agreement.

Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose having Congress grant the President fast-track authority to negotiate new free trade agreements?

Strongly favor.....	9	[63]
Somewhat favor.....	23	
Somewhat oppose.....	29	
Strongly oppose.....	32	
Not sure.....	7	

27. As you may know, the international value of the American dollar has risen recently. Some people say this is good for the U.S. economy because it makes imported goods less expensive for U.S. consumers. Others say this is bad for the U.S. economy because it decreases exports by making U.S. products more expensive in other countries. What is your view -- is the increasing value of the American dollar good or bad for the U.S. economy?

	<u>7/97</u>	<u>1/97</u>	
Good for U.S. economy.....	59	57	[64]
Bad for U.S. economy.....	27	29	
Not sure.....	14	14	

* Asked of one-half the respondents (FORM A).

- 28a. The stock market has been setting record highs, with the Dow Jones Industrial Average recently closing above eight thousand points. Do you think this stock market price accurately reflects current economic conditions, or do you think it is too high and does not accurately reflect current economic conditions?*

Accurately reflects current economic conditions.....	33	[65]
Does not accurately reflect current economic conditions...	54	
Not sure.....	13	

* Asked of one-half the respondents (FORM A).

- 28b. Currently the Dow Jones Industrial Average is at eight thousand points. Which do you feel is more likely to occur by the end of 1997--the Dow Jones Industrial Average will go up to nine thousand, or it will drop down to sixty-five hundred?*

Will go up to 9,000.....	45	[66]
Will drop down to 6,500.....	34	
Depends (VOL).....	4	
Both (VOL)	1	
Not sure.....	16	

** Asked of one-half the respondents (FORM B).

Now, I would like to ask you some questions about schools and education...

- 29a. Do you currently have any children in your home who attend kindergarten through 12th grade?

Yes, have children in K-12.....	35	CONTINUE	[67]
No, do not have children in K-12..	65	SKIP TO	
Refused.....	-	Q.30	

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE CHILDREN IN GRADES K-12 IN Q.29a:)

- 29b. Do you currently have any children in your household who attend public school?

Yes, have children in public school.....	86	[68]
No, do not have children in public school.....	14	
Not sure.....	-	

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE CHILDREN IN GRADES K-12 IN Q.29a:)

- 29c. Do you currently have any children who attend a private, or a parochial or religious school?

Yes, have children in private, parochial, or religious school.....	20	[69]
No, do not have children in private, parochial, or religious school...	70	
Not sure.....	10	

(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE CHILDREN WHO ATTEND PUBLIC SCHOOL IN Q.29b:)

29d. Would you consider sending your child/children who currently attend public school to a private school or a religious school?

Yes, would consider.....	59	[70]
No, would not consider.....	35	
Not sure.....	6	

(ASK EVERYONE:)

30. I am going to read you a list of items pertaining to the public schools in your area. Please rate each of the items on a scale from one to five, on which a "5" means excellent and a "1" means very poor. On a scale from one to five, how would you rate the **(READ ITEM)** in the public schools in your area?

	<i>Excellent</i>					<i>Very Poor</i>	
	5	4	3	2	1		Not Sure
Quality of the teaching.....	14	28	32	11	7	8	[71]
Preparation of students for college.....	13	22	31	16	10	8	[72]
Course curriculum and requirements.....	11	27	30	14	6	12	[73]
Size of classes.....	12	20	24	20	14	10	[74]
Preparation of students for the jobs and workplace of the twenty-first century.....	8	19	29	22	13	9	[75]

Moving to another subject...

31. Which of the following statements best describes your position on smoking?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Smoking should be an individual's choice, and the government should not interfere.....	37	
The government should make efforts to reduce smoking, but it should not be outlawed.....	24	
The government should make efforts to reduce teen smoking, but adults should be left to do as they please.....	23	
The government should take every step possible, including outlawing smoking, to discourage people from taking up smoking or continuing to smoke.....	14	[76]
None (VOL).....	1	
Not sure.....	1	

32a. As you may know, the nation's biggest tobacco companies recently reached an agreement with the nation's state attorney generals to settle lawsuits filed against these companies. Based on what you have heard, do you favor or oppose this settlement in the tobacco case? If you have no opinion or have not heard about this settlement, please just say so.

Favor.....	37	[77]
Oppose.....	34	
No opinion/haven't heard.....	24	
Not sure.....	5	

32b. Do you think that this settlement reached between the tobacco companies and the nation's state attorney generals is too lenient, about right, or too tough toward the tobacco companies?

Too lenient.....	29	[78]
About right.....	27	
Too tough.....	26	
Not sure.....	18	

33. Who do you think would benefit most from the proposed settlement in the tobacco case?

The public, because smoking would decrease and there would be a

[79]

reduction in health care costs.....	32
The tobacco industry, because lawsuits against them would be limited.....	44
Both (VOL).....	6
None (VOL).....	6
Not sure.....	12

34. If the settlement in the tobacco case is approved by Congress and becomes law, how likely do you think it is that there would be a decrease in smoking--very likely, fairly likely, just somewhat likely, or not at all likely?

Very likely	8	[80]
Fairly likely.....	12	
Just somewhat likely.....	34	
Not at all likely.....	42	
Not sure.....	4	

35. If the settlement in the tobacco case is approved, experts estimate that the price of cigarettes will increase by between a minimum of sixty and seventy-five cents per pack. Does this make you feel more favorable toward the settlement, less favorable, or does it not make much difference to you either way?*

More favorable	24	[81]
Less favorable.....	17	
Does not make much difference either way...	56	
Not sure.....	3	

** Asked of one-half the respondents (FORM B).

36. Let me read you several statements. For each one, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY OR SOMEWHAT AGREE

	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure</u>	
The federal Food and Drug Administration should regulate nicotine in cigarettes the same way it regulates other drugs.....	45	24	10	18	3	[82]
Tobacco companies should be banned from advertising their products.....	32	19	21	26	2	[83]
Tobacco companies should be prohibited from sponsoring sporting events.....	30	15	19	33	3	[85]
Tobacco companies should be required to refund states for the costs of medical care for poor people who contract diseases related to smoking.....	24	17	16	38	5	[84]

37. Do you think that cigarette companies purposely aim their advertising at young people, or not?*

Yes, aim at young people.....	59	[86]
No, do not aim at young people.....	36	
Not sure.....	5	

* Asked of one-half the respondents (FORM A).

- 38a. Do you think that smoking cigars is more hazardous to your health, less hazardous to your health, or equally hazardous to your health as smoking cigarettes?**

More hazardous to health.....	16	[87]
Less hazardous to health.....	16	
Equally hazardous to health.....	61	
Not sure.....	7	

** Asked of one-half the respondents (FORM B).

- 38b. Do you think that tobacco farmers in this country should or should not be given government assistance to help them switch to growing other types of crops?

Yes, should be given assistance.....	63	[88]
No, should not be given assistance.....	32	
Not sure.....	5	

- 38c. Which of the following methods do you think would work best to discourage smoking among young people?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Producing educational programs on the dangers of smoking for young people...	35	[89]
Enforcing stricter FDA regulation of cigarette purchasing.....	30	
Raising the price of cigarettes an additional seventy-five cents per pack.....	15	
Banning cigarette advertisements.....	6	
All (VOL).....	8	
None (VOL).....	5	
Not sure.....	1	

- 39a. As you may know, the total cost of the Sojourner expedition to Mars was two hundred and sixty-seven million dollars. Do you think the Mars expedition was worth the money, or not?

Worth money.....	45	[90]
Not worth money.....	49	
Not sure.....	6	

- 39b. How important was the Sojourner expedition to Mars -- very important, quite important, just somewhat important, or not important at all?

Very important.....	23	[91]
Quite important.....	15	
Just somewhat important.....	33	
Not important at all.....	27	
Not sure.....	2	

40. For each of the following descriptions that I read, please tell me whether this applies to you personally. First, (READ ITEM) -- does that apply to you or doesn't it?

	<u>Applies</u>	<u>Does Not Apply</u>	<u>Not Sure</u>	
Own at least five thousand dollars of common stock or mutual funds, either individually or through a retirement savings program.....	50	47	3	[92]
Attended a major league or minor league baseball game this year.....	27	73	-	[93]
Have a family member who got cancer from smoking.....	28	70	2	[94]
Have or had a child attending private or religious school.....	22	77	1	[95]
Use the Internet at least once a week	30	70	-	[96]
Have smoked a cigar this year.....	18	81	1	[97]

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. What is the last grade you completed in school?

Grade school.....	1	{201}
Some high school.....	7	
High school graduate.....	30	
Some college, no degree.....	18	
Vocational training, 2-year college.....	12	
4-year college/bachelor's degree.....	18	
Some postgraduate work, no degree.....	2	
2-3 years' postgraduate work, master's degree.....	9	
Doctoral degree/law degree.....	2	
Not sure.....	1	

- F2. How old are you? **(IF REFUSED, ASK:)** Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	10	{202}
25-29.....	9	
30-34.....	12	
35-39.....	11	
40-44.....	11	
45-49.....	10	
50-54.....	7	
55-59.....	7	
60-64.....	5	
65 and over.....	17	
Refused.....	1	

- F3. Are you currently employed?

(IF CURRENTLY EMPLOYED:) What type of work do you do?

(IF NOT CURRENTLY EMPLOYED:) Are you a student, a homemaker, retired, or unemployed and looking for work?

<u>Currently Employed</u>		
Professional/manager.....	27	{203}
White collar worker.....	21	
Blue collar worker.....	18	
Farmer.....	1	
<u>Not Currently Employed</u>		
Student.....	3	
Homemaker.....	5	
Retired.....	21	
Unemployed.....	3	
Never worked/not sure.....	1	

- F4. In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or do you think your views cannot really be described in those terms?

Very liberal.....	8	{206}
Somewhat liberal.....	17	
Moderate.....	27	
Somewhat conservative.....	24	
Very conservative.....	11	
Views cannot be described in those terms....	11	
Not sure.....	2	

- F5a. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered	86	{207}
Not registered.....	13	
Not sure.....	1	

- F5b. Did you happen to vote in the 1996 presidential election?

(IF "YES," ASK:) For whom did you vote -- Bill Clinton, the Democrat, Bob Dole, the Republican, or Ross Perot, the Reform Party candidate?

<u>Yes, Voted</u>		
Bill Clinton.....	40	CONTINUE
Bob Dole	25	
Ross Perot.....	6	
Other (VOL)/not sure/refused.....	5	
<u>No, Did Not Vote</u>	21	SKIP TO Q.F6.
<u>Not Sure If Voted/Refused</u>	3	

{208}

(ASK ONLY OF RESPONDENTS WHO SAY THEY VOTED IN Q.F5b.)

F5c. In the 1996 election for U.S. House of Representatives, did you vote for the Democratic candidate or the Republican candidate in your district?

Democratic candidate.....	35	{209}
Republican candidate.....	31	
Another candidate (VOL).....	1	
Didn't vote in House election (VOL).....	1	
Not sure.....	8	
Did Not Vote/Not Sure If Voted (Q.F5b).....	24	

F6. What is your marital status--are you single and never married, married, separated, divorced, or widowed?

Single.....	24	{211}
Married.....	56	
Separated.....	2	
Divorced.....	11	
Widowed.....	6	
Not sure/refused.....	1	

F7a. In what religion were you brought up?

Protestant.....	51	CONTINUE	{212}
Catholic.....	28		
Jewish.....	2	SKIP TO Q.F8.	
Other.....	12		
None.....	5		
Not sure/refused.....	2		

(ASK ONLY OF PROTESTANTS IN Q.F7a)

F7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Yes, fundamentalist/evangelical/both	18	{213}
No, neither fundamentalist nor evangelical.....	29	
Not sure.....	4	
Non-Protestants (Q.F7a).....	49	

F8. Are you, or is any member of your household, a member of a labor union?

Labor union member.....	11	{215}
Labor union household.....	7	
Nonunion household.....	80	
Not sure.....	2	

F9. Do you currently smoke? **(IF "NO, ASK:)** Did you smoke cigarettes at any time in the past?

Currently smoke.....	26	[98]
Do not currently smoke -- did smoke in past.....	34	
Do not currently smoke -- never smoked in past.....	38	
Not sure/refused.....	2	

F10a. Are you white, black, Hispanic, Asian, or something else?

White.....	80	SKIP TO Q.F11	{220}
Black.....	10	CONTINUE	
Hispanic.....	6		
Asian.....	1	SKIP TO Q.F11	
Other.....	1		
Not sure/refused.....	2		

(ASK ONLY OF BLACK RESPONDENTS IN Q.F10a:)

F10b. When someone refers to your race, do you prefer to be referred to as black, African American, or do you prefer some other term?

	<u>7/97</u>	<u>1/97</u>	<u>9/94</u>	<u>6/94</u>	<u>6/93</u>	<u>5/92</u>	<u>7/90</u>	
Black.....	42	29	41	38	37	58	59	[99]
African-American.....	21	39	32	33	28	23	25	
Some other term.....	10	9	7	7	9	11	8	
Doesn't make any difference	24	20	15	20	24	-	NA	
(VOL).....								
Not sure/refused.....	3	3	5	2	2	8	8	

F11. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000.....	4	{221}
Between \$10,000 and \$20,000.....	11	
Between \$20,000 and \$30,000.....	14	
Between \$30,000 and \$40,000.....	15	
Between \$40,000 and \$50,000.....	12	
Between \$50,000 and \$75,000.....	17	
Between \$75,000 and \$100,000.....	8	
More than \$100,000.....	7	
Not sure/refused.....	12	